

**FACULTY SENATE
APPROVED ASPPC MOTION # 1
BA in Digital Media
(2/10/2015)**

WHEREAS, the changes requested by the Department of Digital Media are a name change for the program (from Mass Media to Digital Media) to reflect the current academic realities in the program; and

WHEREAS, the Media in general is a changing field because of the constant changes in technology and

WHEREAS, the Digital Media program plans to eliminate two courses from the core requirements¹; and

WHEREAS, the Digital Media program plans to eliminate 2-3 courses from the concentration requirements¹; and

WHEREAS, the Digital Media proposes to add the requirement of two concentrations for each matriculating student¹; and

WHEREAS, the proposed changes would accelerate graduation of Majors; and

WHEREAS, the proposed changes would reduce the credit hour requirements from 24-26 courses to 23 courses for its Majors;

THEREFORE BE IT RESOLVED, that the Faculty Senate approve the following for the Digital Media Program:

1. Change in the name of the program
2. Deletion of some outdated courses as listed
3. Addition of new courses as listed
4. New Credit and curriculum requirement for the program majors.

Core courses eliminated:

- Advertising (combined into Strategic Communications)
- Intro to PR. (combined into Strategic Communications) Directed Study Independent Study

Core courses created:

- Portfolio Project
- Internship

Core course moved from a concentration:

Fundamentals of Video (renamed from Fundamentals of TV Production)

Multimedia Journalism concentration courses eliminated:

- Editorial Column Writing
- Newspaper Production
- News Journalism Lab I (combined into Publication Lab)
- News Journalism Lab II (combined into Publication Lab)

Multimedia Journalism concentration courses created:

- Web Journalism
- Digital Editing

Digital Video concentration courses eliminated:

- Audiovisual Foundations (combined into Fundamentals of Video)
- Fundamentals of TV Production (renamed and moved into core requirements)
- Fundamentals of Film Production (renamed and moved into new concentration)

Digital Video concentration courses created:

- TV Show Lab
- Digital Editing

Note: The concentrations and minors listed below are new, although many borrow courses from the new core requirements and the concentrations listed above:

Graphic Journalism Concentration

Documentary & Film Production Concentration Professional & Managerial Communication

Minor Public Relations Minor Public Relations Certificate

**FACULTY SENATE
APPROVED ASPPC MOTION # 2
BA in Graphic Design
(2/10/2015)**

WHEREAS, the changes requested by the Department of Graphic Design are addition and deletion of some courses to reflect the current academic realities in the program; and

WHEREAS, the Graphic Design in general is a changing field because of the constant changes in technology and

WHEREAS, the Graphic Design program plans to eliminate seven courses from the core requirements¹; and

WHEREAS, the Graphic Design proposes to add two courses for matriculation of students¹; and

WHEREAS, the proposed changes would accelerate graduation of Majors; and

THEREFORE BE IT RESOLVED, that the Faculty Senate approve the following for the Graphic Design Program:

1. Deletion of some outdated courses as listed
2. Addition of new courses as listed
3. New Credit and curriculum requirement for the program majors.

¹

Core courses eliminated:

- ARTD 275 Portfolio & Marketing Workshop
- GRCT 309 Digital Imaging II
- GRCM 311 Graphics Management
- ARTD 494 Graphic Design Practicum
- One Art History Elective (3 credits)
- One Open Elective (3 credits)
- One Open elective (1 credit)

Core courses created:

- ARTD 300-level Advanced Web Design
- ARTD 300-level Applied Typography

**FACULTY SENATE
APPROVED ASPPC MOTION # 3
Certificate Programs**

(2/10/2015)

WHEREAS, the Certificate Programs at the UDC-CC are not degree programs;

THEREFORE BE IT RESOLVED, that the certificate Programs at UDC-CC do not require Faculty Senate approve, and all programs related to this issue that have been sent to the Faculty Senate be sent back to the FS community College committee for its action.

**FACULTY SENATE
APPROVED ASPPC MOTION # 4
Faculty Senator as a Board Member**

(2/10/2015)

WHEREAS, a faculty used to serve as a Board member during the 1980's; and

WHEREAS, the president, who is an employee of the University, serves as a voting member of the Board; and

WHEREAS, the Faculty are stake holders just like the administration;

THEREFORE BE IT RESOLVED, that one faculty member elected by the Faculty Senate should serve as a voting member on the UDC Board of Trustees beginning in the Fall of 2015.

ASPPC REPORT—Does not require Senate Action

Send SPBA proposals to the three senators from the Business School for comments. Put SBPA proposals on the agenda for next ASPPC meeting.