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**FOR IMMEDIATE RELEASE**

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**University of the District of Columbia Annual Community Day provides high school sophomores, juniors and seniors with a “Ticket to Success”**

*Washington, D.C.* — The only public university in Nation’s Capital is setting aside a day for area high school sophomores, juniors and seniors to inform them about the outstanding educational opportunities that exist at the University of the District of Columbia.

On Tuesday, March 22, the University of the District of Columbia, the nation’s only urban land-grant university, is inviting students and their families, principals, counselors, teachers, school board members, city council members, local clergy, and other members of our community to visit the university’s campus in Northwest Washington for their second annual “UDC Community Day.” “Exciting things are happening on our campus,” said Dr. William L. Pollard, president of the University. “‘UDC Community Day’ gives us a great opportunity to showcase not just our facilities, but the entire University family. I’m confident that when students get to know us, we will be their university of choice.”

Last year more than 900 students attended this event, which was the highlight of the academic year on the University’s campus, and event coordinator Laverne Hill-Flanagan, Director of Recruitment and Admission is excited about expanding this new tradition. “UDC Community Day has been carefully planned for prospective students who are entitled to a ‘ticket to success.’ The University serves as a conduit to that success, and we are extremely excited about charting new territory for a new generation of leaders,” said Flanagan. “Hosting this annual event provides an opportunity for us not only to connect with the community at large, but to give back as well. This connection has been extremely rewarding to the entire university community.”

This day-long celebration to showcase the University, its academic degree and non-degree programs, faculty accomplishments, student life, alumni, and other exciting programs available to

students seeking higher education is becoming a tradition. “UDC Community Day” presents an excellent opportunity to prospective students to explore the more than 75 different academic offerings at the university, while getting a first-hand taste of the college atmosphere.

“UDC Day” kicks off with a program in the University Auditorium at 10:00 a.m. on Tuesday, March 22. Festivities for the general public will begin at 12:00 noon, with events scheduled until 7:00 p.m. Officials from every department and program will give prospective students detailed information on the University’s academic programs in a fun-filled and entertaining setting. Guests can expect a day of music, song and dance. Local radio and television personalities will be on hand, and guests can also attend a “Healthy Living Fair.” Campus tours will be given and there will be more surprises throughout the day. There will also be an opportunity to apply for admission, with full tuition scholarships being awarded to selected applicants. For more information about “UDC Community Day,” call 202-274-6333.

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The University of the District of Columbia is the sole public source for accessible, inclusive, affordable, and comprehensive public higher education in the District of Columbia and provides additional life-long learning opportunities. The University delivers quality instruction and uses student-centered approaches to empower and benefit both individuals and its local communities. The University, an urban land grant institution, is a very diverse community, a gateway to the world, and a significant investment engine for the District of Columbia. The University is located at 4200 Connecticut Ave, NW Washington, and is conveniently located at the Van Ness/UDC stop on the Red Line of Metro. For more information on other University activities, contact Mike Andrews, Senior Director for Communications and Alumni Affairs at (202) 274-5685 or visit the University’s web site at [www.udc.edu](http://www.udc.edu).

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**NOTICE TO MEDIA: Media are welcome to observe and report on highly visual activities taking place in concurrence with UDC Community Day. Media interested in covering this event should contact Mike Andrews, Senior Director for Communications and Alumni Affairs at (202) 274-5685 prior to the event to ensure convenient parking and access to activities.**