Introductions

University of the District of Columbia
van ness campus
Sequence of Work: Campus Master Plan

Next Steps
Agenda

Review
- Community Comments
- Masterplan Framework
- Masterplan Elements / Goals and Objectives
- Next Steps
Summary of Community Comments

• Establish pedestrian friendly streetscape on campus and its edges as per CAPA study
• Encourage ride sharing, public transit and pedestrian life
• Implement traffic patterns and design solutions for pedestrian safety including the tunnel across Connecticut Avenue
• Introduce community-serving retail along Connecticut Avenue
• Strengthen campus identity, edge conditions, entries, wayfinding and open space
• Establish comprehensive goals to advance campus sustainability in tune with the District and Sustainability Task Force
• Design Student Center as a student and community resource
Summary of Community Comments

• Strengthen communications and relationship with neighbors and institutions
• Facilitate cultural and educational events for neighbors on campus
• Permit local neighbors to use campus sports facilities
• More students on campus and in residence halls
• Address security needs
• Optimize facility utilization
Summary of Community Comments

- Establish campus identity gateway feature across Connecticut Avenue
- Expanding tunnel connections to Giants and other retail across Connecticut Avenue
- Introduce electronic marquee on Connecticut Avenue
- Build a theatre to attract world-class cultural events and establish connections with Kennedy Center, Arena Stage, etc.
- Apply sustainability principles and goals as per EO13514 (GHG)
- Aim for the “Living Building Challenge” for overall campus sustainability
- Link the campus to renewable energy sources – solar, wind & green
Summary of Community Comments

- Offer senior citizens to audit classes or reduced tuition for continuing education
- Managing the impact of temporary student housing on local residents
Master Plan Framework

8 Chapters & 5 Elements
- Introduction
- Campus Plan Overview
- Existing Campus Conditions
- Plan Elements
  - Campus Growth Element
  - Transportation Element
  - Sustainability Element
  - Community Relations Element
  - Campus Character Element
- Appendix
Campus Growth Element

**UDC / Community Goals**
- Establishing a Flagship Presence
- Facilities supporting curriculum needs
- Reinforcing Sustainability

**OP Comp Plan Goals**
- Policy EDU 3.1.1 – Sustaining and Advancing UDC
- Policy EDU 3.1.2 – Strengthen Training and Career Programs
- Policy EDU 3.2.1 – University Partnerships
- Policy EDU 3.2.2 – Corporate Citizenship
- Policy EDU 3.3.4 – Student Housing
Campus Growth Element

Van Ness Campus Population

• Historically campus design was to accommodate 15,000 students
• Current Student Headcount 3183 Van Ness Campus, 2672 CCDC
• Trend tending over time towards:
  - Proportionately more full time students
• Projected maximum future enrollment by 2020:
  - 10,000 Full Time Equivalent (15,000 Head Count)

Van Ness Campus Facilities

• Campus growth within current footprint
• Curriculum growth supported by academic facility utilization
• On campus residential facilities
Campus Growth Element

Residential Facilities on Van Ness Campus

Program
• 600 students
• 2 buildings with 7 floors each
• A mix of room types generating an average of 360 SF / bed space

Location
• 3 Location / Configuration Options under evaluation
• Selection criteria:
  - adjacency to academic core
  - future expansion
  - least impact on neighbors
Campus Growth Element

Student Center on Van Ness Campus

Program
• Envisioned as an Activity Hub of student services and community resource
• Gross area of 170,380 SF including bookstore, retail and dining, community spaces and meeting rooms

Location
• 3 location options under evaluation
• Selection criteria:
  - visibility
  - accessibility / connectivity
  - cost
  - community benefit

Review Masterplan Elements
Transportation Element

Goals

• DDOT & OP Comp Plan Goals
  - T-2.1 Transit Accessibility
  - T-2.2 Multi-modal Connections
  - T-2.3 Bicycle Access, Facilities & Safety
  - T-2.4 Pedestrian Access, Facilities & Safety
  - EDU 3.3.5 Transportation Impacts of Colleges & Universities

• CAPA Goals
  - Pedestrian safety
  - Pedestrian accessibility
  - Pedestrian environments
Transportation Element

Pedestrians & Bikes

• Establish / improve Sidewalks and Building Entrances along determined Pedestrian Desire Lines

• As per CAPA study for Connecticut Avenue Corridor, introduce:
  - pedestrian oriented streetscape / signage
  - defined pedestrian zones within R.O.W
  - traffic calming measures
  - enhanced visibility for motorists and pedestrians

• Enhance tunnel connection across Connecticut Avenue

• Support Capital Bike Share program established at the Metro Station

• Potential for establishing a Bike Station that includes bike parking, equipment sales and on site bike mechanic
Transportation Element

Metro & Buses

- Consider monetary incentives to encourage metro use by providing employees with pre-tax SmartBenefits
- Introduce amenities such as shelters, benches, route maps, real time bus location information, etc.
- Upgrade bus stops along Connecticut Avenue to improve conditions for waiting passengers
Transportation Element

Cars & Trucks

- Consider carpooling and vanpooling by provision of ride matching services on UDC’s transportation website / preferred parking
- Consider free or partially subsided Capitol Bikeshare and/or Zipcar memberships as an incentive / reward to reduce parking needs
- Car Sharing program established near campus to be continued and expanded (Zipcars)
- Introduce parking disincentives to manage parking demand and the associated traffic impacts
- Study service vehicular access requirements
Sustainability

Goals

- OP Comp Plan Goals
  - E-1.1 Conserving and Expanding Our Urban Forest
  - E-2.1 Water Conservation & E-2.2 Energy Conservation
  - E-3.2 Promoting Green Building

- District Green Building Legislation
  - Minimum LEED Silver rating for new buildings

- UDC / Community Goals
  - Sustainability Task Force
Sustainability

Energy, Water & Climate

- Energy Efficiency and Renewable Energy
  - Lighting
  - HVAC (District System)
  - Energy Sources (solar, wind)
- Water Management
  - Potable Water
  - Non Potable Water
  - Storm Water
- Greenhouse Gas Management
Sustainability

Campus Facilities

- Campus Buildings
  - District Green Building Regulations
  - Green Roof Program
- Open Space
  - Tree Canopy Preservation
  - Smart Landscapes
Sustainability

Campus Operations

- Material Flows
  - Procurement
  - Food Production (locally grown & prepared – DC Central Kitchen contract with Fresh Start)
  - Asset Management
  - Waste Management, Recycling & Composting
Community Relations

Goals

- OP Comp Plan Goals
  - EDU 3.3.A University-Community Task Force
- UDC / Community Goals
  - Engage Community in Policy Development (Sustainability Task Force)
  - Build Local Political Support
  - Build Federal Support
  - Enhance Marketing & Advertising (online publications, cable channel, re-branding)
Community Relations

Communications
• Intra-university Dialogue/Coordination
  - Consortium of Universities of the Washington Metropolitan Area
• Community / University Dialogue
  - University Community Task Force (Friends of UDC)
  - Communication Tools (Web / Social Media, Event Board, Electronic Marquee)
Community Relations

Educational Partnerships

- Service Learning (Sustainability)
- Continuing Education
- Online Education
- University Partnerships with Neighboring Educational and Cultural Institutions
Community Relations

**University Neighbors**
- Cultural Events
  - Jazz Alive
- Sports & Recreation
  - Natatorium
  - Tennis Courts
- Community Events & Resources
  - Farmers Market
  - Community Gardening
- Media Programming
Campus Character

Goals

- OP Comp Plan Goals
  - UD 1.4.1- Avenues / Boulevards & Urban Form
  - UD 2.1.4 - Architectural Excellence
  - UD 2.2 - Designing for Successful Neighborhoods
  - UD 3.0 - Improving the Public Realm
- UDC / Community Goals
  - Express the Flagship Identity of the Van Ness Campus
  - Improve the overall appearance and character of campus (within Capital Budget Boundaries)
  - Connect Community & Campus Population
  - Utilize the campus to activate Connecticut Avenue

Review Masterplan Elements
Campus Character

Place Making Elements

- Campus Identity
  - Buildings, Signage & Spaces
  - Campus & Connecticut Avenue Interface
  - Public Realm
- Campus Perimeter
  - Campus Entrances
  - Campus Boundaries
- Campus Commercial District
  - Mixed-use

Review Masterplan Elements
Campus Character

Architectural Expression
- Aesthetics & Maintenance
  - Building Appearance
  - Service Areas
- Urban Design
  - Connecticut Avenue
- Graphics & Wayfinding
  - Campus Experience
Time Line

- Community Meeting #1: Introduction (October 19)
- Community Meeting #2: Identify Community Issues (November 3)
- Community Meeting #3: Planning Framework for Community Issues (December 8)
- Community Meeting #4: Community Input on Draft Plan (January 15)
- Community Meeting #5: Community Input on Masterplan

Next Steps
Thank You

Community Open House # 4
Draft Masterplan Plan Presentation
Date - 15 January 2011, Saturday
Time - 10:00 am
Location - Campus Auditorium, Building 44 East