

## Workforce Development and Lifelong Learning

The UDC-CC Workforce Development & Lifelong Learning (WDLL) Division's mission is to reduce unemployment and underemployment in the District of Columbia by enhancing the skills of its residents. The Division pursues this mission by offering courses at no cost to DC residents in high-demand, high-wage industries that are hiring in the Washington, DC Metropolitan region.

The WDLL Division has grown over the years and we will continue to grow as the need for our educational offerings is at an all-time high in the city.

<u>Timeframe</u>	<u># Students Served</u>
FY2011	1,670
FY2012	2,359
FY2013	2,878

Currently we have a \$3 million dollar local unrestricted budget that comes to us via the University's total local appropriation. That \$3 million dollars is not nearly enough funding to make a true impact in the unemployed and underemployed population in DC, so we are forced to constantly pursue grants to fulfill our mission. Though we have been successful in obtaining grant funding, that funding is not sustainable and it is meant to be in addition to our normal budget operations, not the foundation of them.

Therefore, we requested a \$2.5 million dollar enhancement to the \$3 million dollar budget that we receive for a total of \$5.5 million dollars of local unrestricted funds.

Last year we served 2,878 students, if we had a \$5.5 million dollar local annual budget, we believe we would be able to serve over 5,000 residents of the District each year. As a city, we have to serve thousands and tens of thousands of residents if we're going to make real gains in helping our unemployed and underemployed population.

Our current funding level gives us the ability to establish programming, create an infrastructure and operate at a certain level; however, the \$2.5 million dollar additional investment would allow us to leverage our current infrastructure and greatly expand our offerings, thereby allowing us to serve another 2,000 residents. The additional funds would allow the Division's sites to operate during the day and afternoon, as well as the evenings, while providing the necessary student supports.

The existing funding does not allow us to fully utilize the space that we have available to us at the four workforce sites (Backus, PR Harris, Shadd and UMC). To visually represent what is happening, here is a snapshot of a classroom from our space utilization chart from the Shadd site (Ward 7) during the Fall 2013 semester. This represents a very typical representation of our usage:

Classroom 127	Mon	Tue	Wed	Thu	Fri	Sat
8-9 am	Open	Open	Open	Open	Open	Closed
9-10 am	Open	Open	Open	Open	Open	Closed
10-11 am	Open	Open	Open	Open	Open	Closed
11-12 am	Open	Open	Open	Open	Open	Closed
12-1 pm	Customer Svc	Open	Customer Svc	Open	Open	Closed
1-2 pm	Customer Svc	Open	Customer Svc	Open	Open	Closed
2-3 pm	Customer Svc	Open	Customer Svc	Open	Open	Closed
3-4 pm	Open	Property Mgt.	Property Mgt.	Property Mgt.	Open	Closed
4-5 pm	Open	Property Mgt.	Property Mgt.	Property Mgt.	Open	Closed
5-6 pm	Open	Property Mgt.	Property Mgt.	Property Mgt.	Open	Closed
6-7 pm	Open	MTA	Open	MTA	Open	Closed
7-8 pm	Open	MTA	Open	MTA	Open	Closed
8-9 pm	Open	Open	Open	Open	Open	Closed
9-10 pm	Open	Open	Open	Open	Open	Closed

The green **OPEN** areas show when a classroom is not in use. This is typical at each of our sites for one simple reason; we do not have the resources for additional instructors, instructional supplies and student supports to run more classes.

If we were running at capacity, our space utilization chart would look like this:

Classroom 127	Mon	Tue	Wed	Thu	Fri	Sat
8-9 am	Open	Open	Open	Open	Open	Closed
9-10 am	Terms & Anatomy	Terms & Anatomy	Terms & Anatomy	Terms & Anatomy	Digital Literacy	Closed
10-11 am	Terms & Anatomy	Terms & Anatomy	Terms & Anatomy	Terms & Anatomy	Digital Literacy	Closed
11-12 am	Terms & Anatomy	Terms & Anatomy	Terms & Anatomy	Terms & Anatomy	Digital Literacy	Closed
12-1 pm	Terms & Anatomy	Terms & Anatomy	Terms & Anatomy	Terms & Anatomy	Open	Closed
1-2 pm	Open	Open	Open	Open	Digital Literacy	Closed
2-3 pm	Billing & Coding	Billing & Coding	Billing & Coding	Billing & Coding	Digital Literacy	Closed
3-4 pm	Billing & Coding	Billing & Coding	Billing & Coding	Billing & Coding	Digital Literacy	Closed
4-5 pm	Billing & Coding	Billing & Coding	Billing & Coding	Billing & Coding	Open	Closed
5-6 pm	Open	Open	Open	Open	Open	Closed
6-7 pm	Medical Assistant	Medical Assistant	Medical Assistant	Medical Assistant	Open	Closed
7-8 pm	Medical Assistant	Medical Assistant	Medical Assistant	Medical Assistant	Open	Closed
8-9 pm	Medical Assistant	Medical Assistant	Medical Assistant	Medical Assistant	Open	Closed
9-10 pm	Open	Open	Open	Open	Open	Closed

In the “at capacity” scenario, we’re able to offer up to four classes a day instead of one or two classes. Therefore, the same classroom serves 150 students per semester, in contrast with our current situation where the classroom serves 75 students in a semester.

This is incredibly important because the infrastructure of the UDC-Community College Workforce Development sites already exists. As previously mentioned, we are housed in PR Harris, United Medical Center, Marion Shadd and Bertie Backus. We are already paying the operating costs at each of these

sites. Therefore, the only investments needed are for the additional instructors, instructional supplies and student supports.

The Workforce Development and Lifelong Learning Division of the UDC-Community College is well positioned to leverage current operations to train more DC residents for high-wage, high-demand careers. An investment in our Division allows us to leverage our current infrastructure and greatly expand our offerings, thereby allowing us to serve nearly twice as many people. We stand ready to do whatever it takes to serve the 100-125k residents of our beloved city who could benefit from our program. Let's work together to help those residents, Achieve Their Dream!