UDC and LiveSafe Partner to Enhance Campus Safety

[Washington, DC/April 29, 2015] – UDC has taken a proactive step to modernize campus safety by launching LiveSafe, the leading mobile technology solution being used by schools in 23 states across the U.S. In furthering its commitment to increasing campus safety, UDC adopted the solution to allow students, faculty and staff to directly and seamlessly contact campus police for a broad range of safety issues.

The LiveSafe campus safety app enables a two-way communication system between students and campus officials. Students can share information – anonymously if they choose - via text, photo and video directly from their smartphones. The “Report Tips” feature displays a set of incident types that UDC community members are encouraged to report, including: Accidents, Assault/Abuse, Disturbances, Drugs/Alcohol, Harassment, Mental Health, Repairs Needed, Suspicious Activity, Theft, Vandalism, Other, and Suggestions. Safety officials receive the tips in real-time and respond through a live chat, helping ensure response immediacy to maintain a safe environment for all members of the community.

Another feature of the LiveSafe app, SafeWalk, allows students to invite their friends to “virtually escort” them by watching them move along a real-time map. SafeWalkers can simultaneously chat with one another to maintain constant contact as they walk. Additionally, app users can receive important broadcast notifications sent by UDC Police.

UDC launched the app to students in late January as part of a soft rollout, and will be pushing it to the community more heavily as Fall semester arrives.

“LiveSafe is committed to making the world a safer place and we’re proud to partner with institutions like UDC that share the same passion,” said LiveSafe Chairman of the Board, Jeff Grass. “Technology is breaking down communication barriers, allowing students to take more control of their own and their friends’ safety, and to create a stronger campus that ensures students get the most out of their college experience.”

LiveSafe is available to the UDC community to download for free on iPhone and Android devices.

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About LiveSafe, Inc.:

LiveSafe is a new mobile-safety technology that allows campuses to connect to their community on safety- and security-related issues via discreet and effective two-way communication. Through a smartphone app, individuals can report safety concerns to safety
officials who monitor and respond via the real-time, web-based LiveSafe Command Dashboard. Individuals share information with friends and safety officials about sexual assault, mental health issues, and violence — preventing incidents before they occur. LiveSafe is growing quickly and is now used on campuses of all sizes, public and private, across 23 states. For more information, visit www.livesafemobile.com and follow LiveSafe on Twitter at @LiveSafeApp.

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